**UNIQUE PERSPECTIVES** 

**LOCAL STORIES** 

**TECH & CULTURE** 

## Meet Nethra Gururaj | Cinematographer & Filmmaker March 11, 2024 • Leave a reply



behind my craft. I saw it as a vehicle to materialize my ideas in Filmmaking. After working as a Cinematographer for two years in Los Angeles, in various narrative shorts, a feature film, music videos, and other visual content, I have

I started dancing at a young age. Performing arts made me see a version of bliss.

I understood early on that my communication was through a visual sense; both

My academic journey began with Science, as is the case for a lot of kids in India.

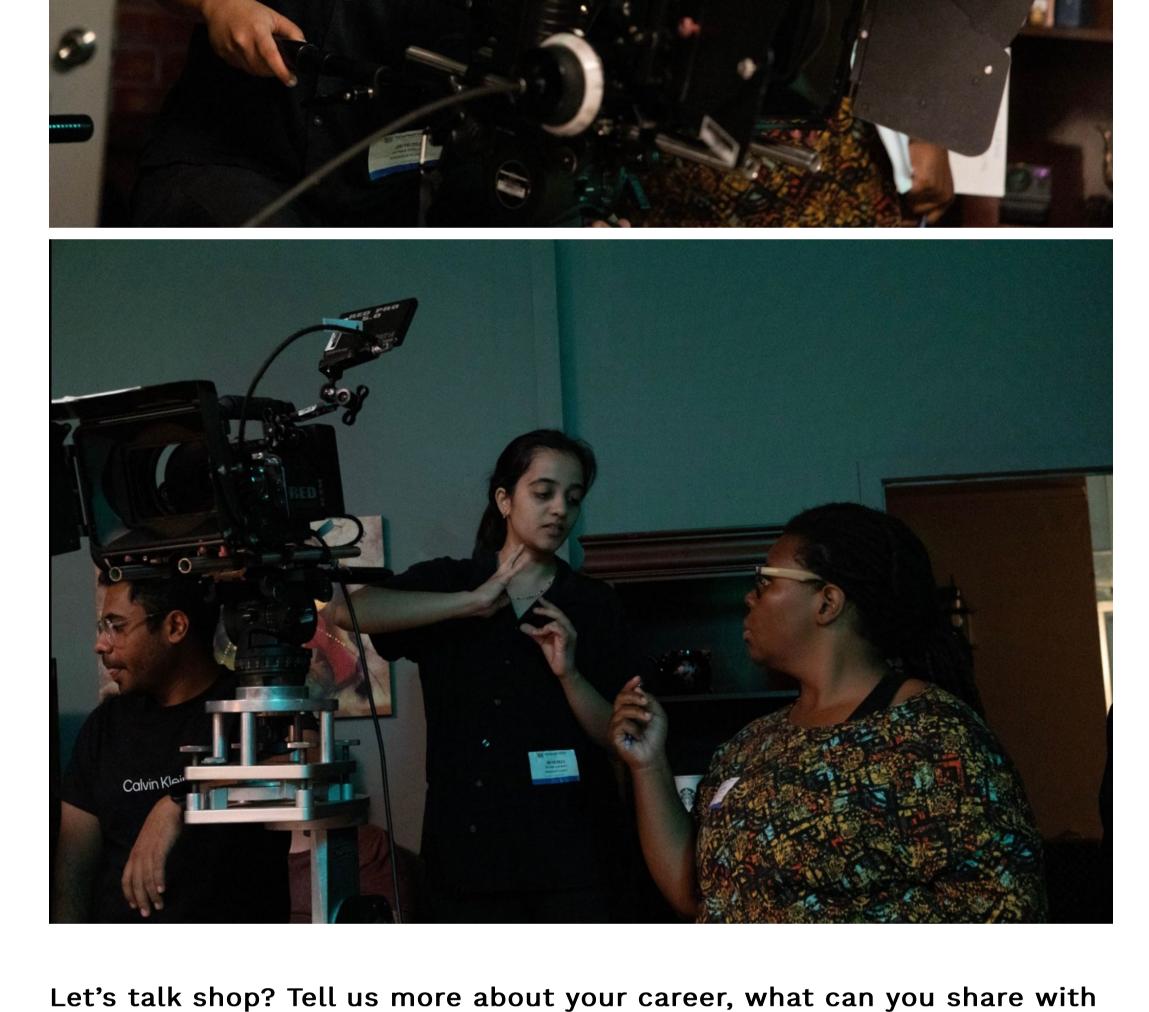
This came in handy later on in my career, as I was able to understand the "how"

## been able to create my mosaic which has become a testament to my commitment to the craft.

Hi Nethra, why did you pursue a creative career?

while projecting ideas and consuming knowledge.

The cherry on top is the reward which is brought to life on the silver screen, as I sit in gratitude for the opportunity to communicate to my audience.



Bharatanatyam has helped me in expressing meaning without dialogue. My face,

body, persona, and stage presence are mere characters in a narrative effort.

camera movement in lieu of conversations and dialogue. Dance has set the

Coming from a Tech and Business family, it was entirely on me to find my

experience when I moved to LA. I needed to adapt to a different audience

The costs involved with filmmaking, and the necessary business acumen that is

required to manage a production are some of the challenges I had to overcome;

and the end result was not always satisfactory on the screen. I have continued

to be my own critique, and conditioned myself to be in an eternal pursuit of

creative voice as I was navigating my way through the Indian immigrant

landscape while ensuring I stayed truthful to my creative vision.

excellence through sheer practice and dedication.

Much like in filmmaking; I strive for expression through composition, light, and

our community?

standards for my craft.

In telling visually beautiful stories through films, I have found my calling. With my life-long commitment to Bharatanatyam and Filmmaking, I see success in telling my stories to a Global audience.

If you had a friend visiting you, what are some of the local spots you'd

Sudhanva (my Partner) and I have been on a Museum kick lately. MOCA, The

Looking at art and the exhibits in those museums is unexpectedly inspiring to

Califonian evenings. Some serve Wine too! Below are some of my non-obvious

Broad, The Academy Museum, and LACMA are some of our favorites in LA!

The Art Galleries in Santa Monica are a delight in warm summer Southern

want to take them around to?

Still-Art amateurs like us.

Grand Central Market

The Last Bookstore

Solvang (It's a drive)

Tulsi Indian Eatery

must do-s:

The Getty

in

Shoutout is all about shouting out others who you feel deserve additional recognition and exposure. Who would you like to shoutout? From the beginning of my career, I have been fortunate to have been brought up in a family that has instilled the importance of art in me. My parents enabled me

My collaborators, throughout my college and graduate education, and the friends

I have made along the way, have been my ride-or-die crew, helping me piece my

puzzles together. I have learnt, grown, and excelled by working with the people I

Speaking of Family, I met my partner / Producer in 2020, who has since helped

me develop agency to my art. My passion in Filmmaking manifests and is

communicated through his business and marketing lens.

to pursue what is considered an unconventional career path in India.

have met in my Filmmaking journey so far.

you know deserves recognition please let us know here.

Website: https://nethragururaj.wixsite.com/nethra-films

Linkedin: https://www.linkedin.com/in/nethra-gururaj-b150a6172

Youtube: https://youtu.be/UeQLtxkuvrl?si=4GhwRrWKVABdDsvG

Nominate Someone: ShoutoutLA is built on recommendations and shoutouts

from the community; it's how we uncover hidden gems, so if you or someone

You may also like

Instagram: h2ps://www.instagram.com/nethraguru?

igsh=MmVlMjlkMTBhMg%3D%3D&utm\_source=qr

Other: https://www.imdb.com/name/nm13116222/

Siddharth Dixit Khush Patel John Soto

**Image Credits** 

Photographer

Writer, Artist

Meet Janya Govani | Actor,

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powerful ways to do that is by putting small business owners and creatives at the center of discussions designed to spark conversation within the community.

SHOUTOUT LA

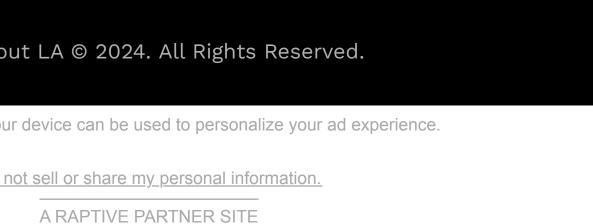
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